

Davra Networks Wins "Best Overall Platform" Award in 2016 IoT Evolution Battle of the Platforms Competition

Innovative Davra Solution for the Transportation Market Makes IoT Accessible and Easy to Use While Helping Improve Performance and Cut Costs

Dublin, Ireland, and Sunnyvale, California, August 2, 2016 - Davra Networks announced today that it has won the Best Overall Platform award at the IoT Evolution Battle of the Platforms competition presented by [TMC](#) and [Crossfire Media](#). The company saw wins across four categories -- transportation, smart cities, manufacturing and overall -- with its platform recognized for its superiority in real-time monitoring, tracking and data management in transportation markets.

Davra demonstrated its solution to a panel of judges and a live audience at the Battle of the Platforms, which was held in Las Vegas, winning against stiff competition and joining the ranks of previous winners such as Telit, Numerex and ThingWorX.

Davra Networks' RuBAN platform is being used in the field to optimize fleet performance. RuBAN helps system integrators and VARs gather relevant information from vehicles, then the data is presented in a dashboard that delivers near-real-time information. "This data helps companies increase employee productivity, passenger safety, reduce fuel costs, provide more fleet uptime, optimize driving routes and perform vehicle tracking," said Paul Glynn, Davra Networks CEO.

"Our solution is so easy to use and understand that we really put it to the test; we designated our summer intern as the presenter on stage rather than using a senior person. And our intern was able to successfully explain the solution to the judges and C-level executives from competing companies," he said. "Our demo showed live feeds from buses traveling to and from the Cisco Live conference on the Las Vegas strip. It worked. We won widespread praise for a solution that was granular enough to provide specific data yet could be managed so that it plucked only the most relevant data."

"Congratulations to Davra for winning the **Best Overall Platform** at IoT Evolution Battle of the Platforms. The competition this year was tough," said Carl Ford, CEO of Crossfire Media and executive director of content at IoT Evolution. "What stood out about Davra Networks was its focus on producing an excellent solution for the transportation market and making IoT accessible and easy to use while producing results that can improve fleet performance and reduce costs."

The Battle of the Platforms winners will be featured in an upcoming issue of [IoT Evolution magazine](#) as well as in the IoT [eNewsletter](#) and [website](#).

Resources:

Photos: <https://www.flickr.com/photos/97627992@N07/albums/72157644633955977>

About Davra:

Davra Networks develops a cloud-based software platform, RuBAN, that allows system integrators and network VARs to build managed network and data services in the area of transportation and the "Internet of Things." This emerging industry is expected to add over 50 billion new Internet connected devices by 2020 in what should become a service-driven marketplace. Davra is ideally placed to serve this market with its intelligent system for gathering only the most relevant data at the edge and presenting it in a way that helps system integrators impact costs and performance. For more information about Davra Networks, visit <http://www.davranetworks.com>.

About TMC

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC's Marketplaces:

- Unique, turnkey Online Communities boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
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- In-Person and Online Events boost brands, enhance thought leadership and generate leads.
- Publications, Display Advertising and Newsletters bolster brand reputations.
- Custom Content provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive Event and Road Show Management Services help companies meet potential clients and generate leads face-to-face.

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About Crossfire Media

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, trade shows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

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